



Media Release

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Peconic Landing dedicates annual May Mile & 5K to late Chairman John M. May

GREENPORT, N.Y., March 4, 2016 — In recognition of the many contributions John M. May of Southold made to the Peconic Landing community and beyond, the organization is renaming its 11th annual fundraiser race the John May Mile & 5K, to be held Saturday, May 7 at 1500 Brecknock Road in Greenport. Proceeds from the event benefit the Greenport Fire Department.

Known as the East End's premier Older Americans Month event the John May Mile & 5K is open to runners and walkers of all ages and fitness abilities, offering both a relaxed mile-long walk and a more challenging 3.1 mile run. More than 400 participants are expected to run with more than 150 volunteers, including student-athletes and ROTC cadets from area school districts helping throughout the day. The intergenerational event promotes health and wellness through community involvement and sponsorship in celebration of Older Americans Month.

John May served as Chair of the Board of Trustees for more than a decade, working to help the not-for-profit provide quality care and accommodations for all of its members. Mr. May played a vital role in bringing the retirement community to Greenport, with a goal of creating a community hub that benefits all residents of the North Fork.

Peconic Landing president and CEO Robert J. Syron will host the event where he will name John May as recipient of the "2016 Older American Champion Award." Members of the May family will be in attendance to accept the award on his behalf. The annual award honors a local individual for their years of service and continued dedication to older Americans, acknowledging the difference they make in older Americans' quality of life.

"John May was an irreplaceable force behind much of the success of Peconic Landing. He worked on a premise of doing good business for the benefit of all." Mr. Syron said.

“Our organization would not be what it is today without John May. Peconic Landing looks forward to honoring his contributions with this annual tradition.”

Peconic Landing will also be unveiling a portrait of the late chairman during a private ceremony on Friday night, to be hung next to other exemplary members of leadership.

Since kicking-off in 2005, the annual benefit has raised more than \$180,000 for the Greenport Fire Department. Last year’s campaign contributed a total of \$25,700, helping to purchase, refurbish and maintain rescue equipment vital to keeping fire department volunteers safe during response efforts.

Registration and stretching begin at 8 a.m. at Brecknock Hall with the race and walk to start at 10 a.m. Online registration is available at <http://peconiclanding.com/john-may-mile-2016/>. Pre-registration is recommended however participants can register the day of the event.

A barbeque lunch and the awards ceremony will follow at 11:15 a.m. on the back lawn of Brecknock Hall, where goods from area businesses – including gift certificates and donated goods – will be raffled off with proceeds also benefitting the department.

Times/Review Media Group and American Tent have each signed on as gold sponsors of the event. Anyone interested in becoming a sponsor or donating a raffle prize are asked to contact info@peconiclanding.com. We appreciate your support.

To learn more about Peconic Landing, its offerings and programs, please visit www.peconiclanding.org.

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Peconic Landing is an innovative, not-for-profit CCAC-CARF-accredited continuing care retirement community (CCRC) located on the waterfront in Greenport, N.Y., on the North Fork of Long Island. Among its long list of achievements, Peconic Landing is the only equity-based LifeCare community in the state of New York. It is a member of LeadingAge and LeadingAge New York and embraces a healthy, active lifestyle infused with a sense of exploration, creativity and generosity of spirit.